

Supplemental Service Area Boundaries Downtown Fairbanks, AK

- Festival Fairbanks Clean Team core
- Festival Fairbanks Clean Team maximum
- Fairbanks Parking Authority
- Community Service Patrol Boundary
- Former Community Service Patrol

Parking Authority

- Parking management
- Garage operation & maintenance



Festival Fairbanks

- Beautification
- Clean (trash & snow)
- Golden Heart Plaza



Downtown Association

Downtown We Have

- “Safe” – Community Service Patrol (CSP)
- Marketing
- Events

Downtown Fairbanks Envisions

- Vision Fairbanks Revitalization

C S P



In the last year, 2,000 encounters with incapacitated people and 1,200 transports from downtown to ‘appropriate points of care.’

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THE RED COUCH

A Downtown Association Member Spotlight



❖ Open Hours ❖

Monday through Friday

6:30 AM - 7:00 PM

Closed Saturday and Sunday

309 2nd Avenue

Phone: 907-374-3414

Fax: 907-374-3430

FAX IN YOUR LUNCH ORDER



Promoting, Preserving, Revitalizing Downtown

www.downtownfairbanks.com

907.452.8671

• Custom Pies & Cakes •

Milkshakes • Tea • Espresso • Mix & Match Cookies

DELI SANDWICHES

Home of the Red Bag Lunch

FRENCH DIP
RUDE-BEN
TURKEY CLUB
SALMONWICH
TUNA MELT

~Featuring~

Organic Fog Woman Coffee
Largest Espresso Bar in Town

Red & Yellow, Kid Friendly, Free WiFi
Hobby Section w/ Rockets & Planes
Groceries, Mailboxes, Read a Book
and have a seat on our comfortable

Red Couch



Milkshakes • Tea • Espresso • Mix & Match Cookies

• Awesome Deli Sandwiches •

Downtown is filled with
Interesting + Artistic + Eclectic
spaces and The Red Couch
might be the Mother of them all.

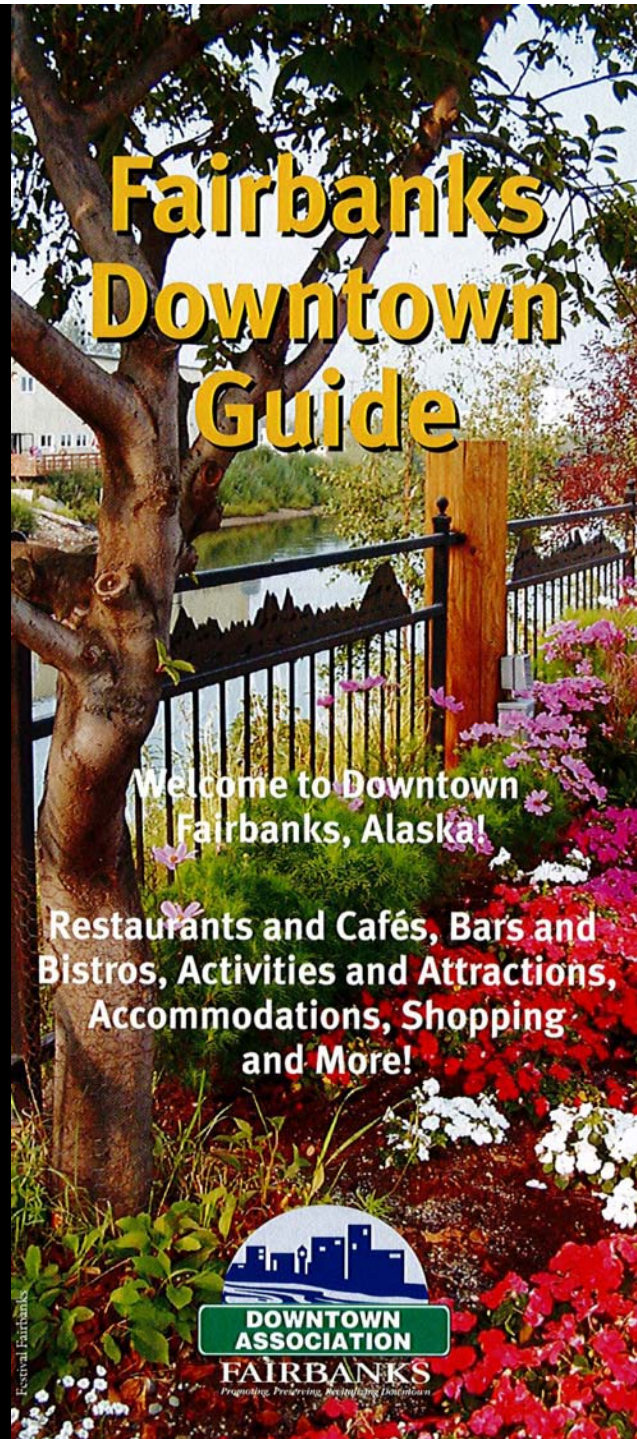
Downtown Originality

Tired of the same old generic thing?
Yearning for originality & artistic
spunk? Shop Downtown. Be Inspired.

Monthly ad in
News-Miner.

Posted on our
website for the
month.

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**50,000 copies of
the *definitive*
downtown guide.**

**Distributed to tour
companies and
throughout
downtown.**



WEDNESDAY - SEPTEMBER, 29 2010

MEMBER SPOTLIGHT

FIRST FRIDAY DOWNTOWN:
OCT 1st

Extraordinary **FIRST FRIDAY DOWNTOWN**



Let's Go Bananas & BadWhiteDog
 • The Enchanted Forest
 • Recent Works • Monsters & Maniacs
 • Say Yes to the Sale Alaska
 • Gourmet Specialty Foods • Beadwork
 • Smoke & Mirrors • Art on Cushman
 • Drum Circle • Gabrielle Cross
 • Live Jazz • Sand Castle
 All Downtown October 1st

First Fridays Downtown have blossomed into a vibrant bouquet of artists and musicians. The number of venues participating is on the rise, and we have been welcoming additional businesses every month. Newcomers include: Connie's, In the Bag!, and Co-Op Arts which have all started participating in First Friday Downtown over the past few months. The October First Friday will be no exception, as both l'assiette de Pomegranate and The Red Couch are planning their First Friday Downtown debut. Now there are more reasons than ever to come downtown and walk from one artistic scene to another, check out the new places, and visit those that have... [\[Read more\]](#)

[back to top](#)

A WINNING CROWD

ANNUAL GENERAL MEETING ADMIT ONE

DOWNTOWN ASSOCIATION OF FAIRBANKS

OCTOBER 13, 2010 WEDNESDAY 6-8PM

Join us!
 Downtown in the lower level of the
 Courthouse Square on 250 Cushman Street
 for an evening filled with Entertainment,
 Delicious Foods & Lovely Views from
 Superlative Downtown Restaurants.
 RSVP Online or Call 452-8671

The Annual General Meeting is coming up soon!
 Wednesday, October 13th to be precise, and we are



IN THIS ISSUE

- **FIRST FRIDAY DOWNTOWN: OCT 1st**
- **A WINNING CROWD**
- **VISION FAIRBANKS: AN ELECTION FAVORITE**
- **A ROW OF BRIGHT BLUE LIGHTS**
- **FRIENDS OF THE ARTS**

ANNUAL MEETING IS:
OCT 13th

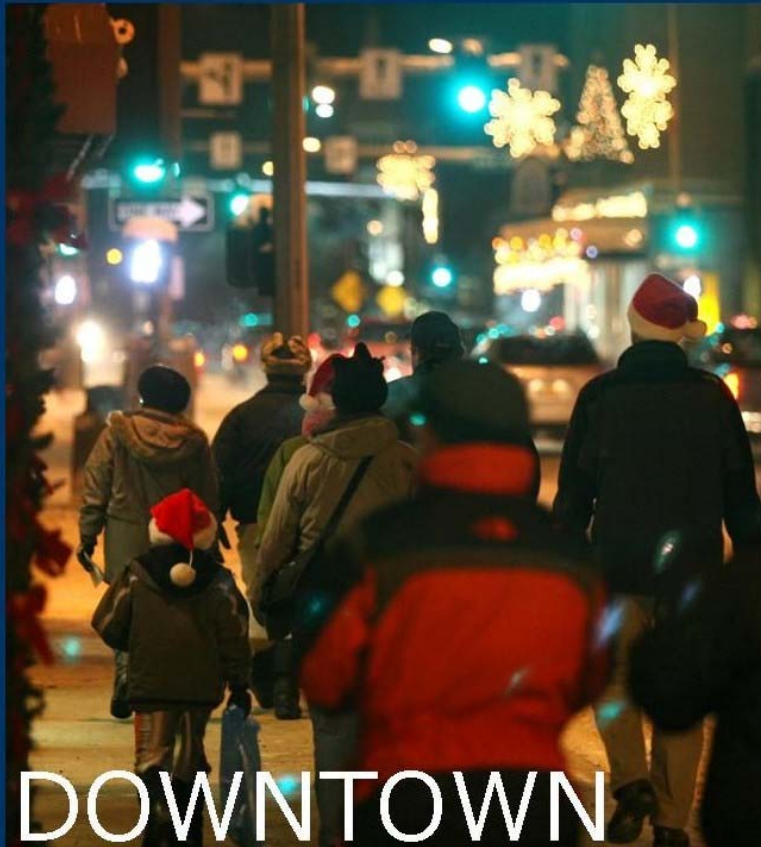


Check out more happenings this
 October in downtown, Fairbanks.

Sent to 1,500
 people semi-
 monthly.

Readership
 steady at 35%.

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DOWNTOWN
WINTER
SOLSTICE
12/18/10

*Embrace Timeless
Fairbanks Traditions*

**Downtown's second
signature annual
event.**

**A community
celebration of holiday
traditions downtown.**

E V E N T S



Sidewalk Art + Rock Climbing + Break Dancing +
Pony Rides + BBQ Cook-Off + Painting Outdoors +
Dunk Tank + Yukon Quest Puppies + Skate Board
Demonstrations + Face Painting + Remote Control
Car Racing + Bouncy House + Solstice Fun ! +

✦ Downtown Fairbanks Alaska ✦
This Sunday, June 20th Noon 'til Mid ✦ night
180 Food, Shopping & Information Booths
20 Live Bands ✦ 10 Musical Performances

The annual event.

**Alaska's largest
single-day event,
downtown
Fairbanks.**

EVENTS

Upcoming Events

- ▶ October 13, 2010
 - ▶ **Wild Wing Wednesdays** at 11:00 am
 - ▶ **Military Appreciation Night** at 5:00 pm
 - ▶ **Annual General Meeting** at 5:30 pm
- ▶ October 14, 2010
 - ▶ **Student Night** at 5:00 pm
- ▶ October 15, 2010
 - ▶ **Simply Core** at 12:00 pm
 - ▶ **Gabriel Cross** at 7:00 pm
 - ▶ **David Stevens Band** at 7:00 pm
 - ▶ **Friday Dance Class** at 8:18 pm
 - ▶ **Live Jazz** at 8:30 pm
 - ▶ **Sand Castle** at 8:30 pm
- ▶ October 16, 2010
 - ▶ **David Stevens Band** at 7:00 pm
 - ▶ **Live Jazz** at 8:30 pm
 - ▶ **Sand Castle** at 8:30 pm



Calendar

Month: January Year: 2010 Go

« Prev January 2010 Next »

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16 * Bard a thon XI*	17
18	19	20	21	22	23	24
25	26	27	28	29 * David Stevens Band * Live Jazz * Sand Castle*	30 * Winter Cabaret Performance * David Stevens Band * Live Jazz * Sand Castle*	31

- Category Key
- Art/Theatre
 - Classes
 - Food/Drinks
 - General
 - Music
 - Sales/Retail
 - Special Events
 - Vision Fairbanks

The downtown event calendar where anyone can post any event happening downtown.

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Recognizing excellence downtown

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FIRST FRIDAY DOWNTOWN



- Tanana Chiefs Cultural Program •
- Denise E. Hardesty & Annie Sargeant
- Bill Brody • Tea Tasting • Brianna Reagan
- Spring has Sprung • **Barbara Santora** •
- Sweating the Cure • Drum Circle
- Gabrielle Cross • David Stevens Band •
- Live Jazz • Sand Castle

All Downtown June 4th



downtownfairbanks.com

452-8671

500PM Tanana Chiefs & Jennifer Probert @ Morris Thompson Center
 Denise E. Hardesty & Annie Sargeant @ Beads and Things
 Sweating the Cure Kick Off @ Chartreuse
 Bill Brody, Alaska National Parks @ Alaska House Art Gallery
 Tea Tasting @ If Only...a fine store
 Brianna Reagan, In the Tangle @ S Salon & Studio
 Spring has Sprung @ In the Bag!
 Barbara Santora, Blending Past and Present @ Alaska Heritage House

700PM Sweating the Cure @ The Big I Pub & Lounge
 Drum Circle @ Space for Movement Studio
 Gabrielle Cross @ Lavelle's Bistro
 David Stevens Band @ Big Daddy's Bar-B-Q

830PM Live Jazz @ Bobby's Downtown
 Sand Castle @ McCafferty's A Coffee House, Etc.

101 Dunkel Street
 537 2nd Avenue
 729 1st Avenue
 1003 Cushman Street
 215 Cushman Street
 901 Cushman Street
 455 3rd Avenue
 410 Cowles Street
 122 Turner Street
 410 2nd Avenue
 575 1st Avenue
 107 Wickersham Street
 609 2nd Avenue
 408 Cushman Street

Promoting the all-important monthly (high frequency) downtown event.

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Private sector initiative, civic pride, good business.

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New businesses downtown.



Vision Fairbanks

GREAT STREETS, GREAT DOWNTOWNS
Great **downtowns** don't just happen.

Great streets are **vital** to economic development. Restoring **two-way** traffic to Cushman Street with **wide sidewalks** and **on-street parking** will help attract investment downtown. Well designed, **pedestrian-friendly** streets **slow traffic**, increase **accessibility**, and provide **convenient** parking along wide sidewalks that also act as a buffer to keep pedestrians **safe**.

V I S I O N F A I R B A N K S . C O M

Downtown Association of Fairbanks 410 Cushman Street 907.452.8671

Policy framework for structural changes to set the stage for economic development . . .



Vision Fairbanks

ZONING HAS ITS BENEFITS
Great **downtowns** don't just happen.

Zoning is a **revitalization tool**. Creating new zone types **encourages and protects investment** in the downtown core by **assuring potential business** owners that the ground level will be used for retail activities, such as merchandise sales and restaurants. The use of the ground level for retail activities is **linked to success** of business establishments and economically **healthy, active downtowns**, and has the added benefit of maintaining or **increasing property value**.

V I S I O N F A I R B A N K S . C O M

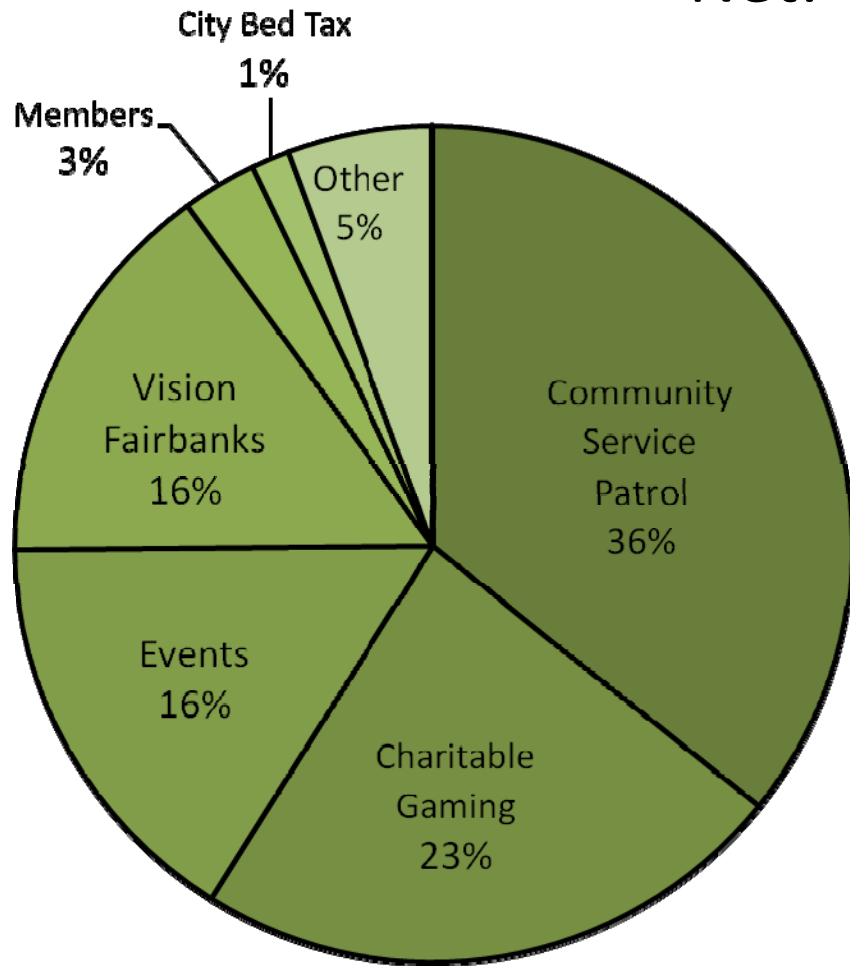
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... in ways that only government can.

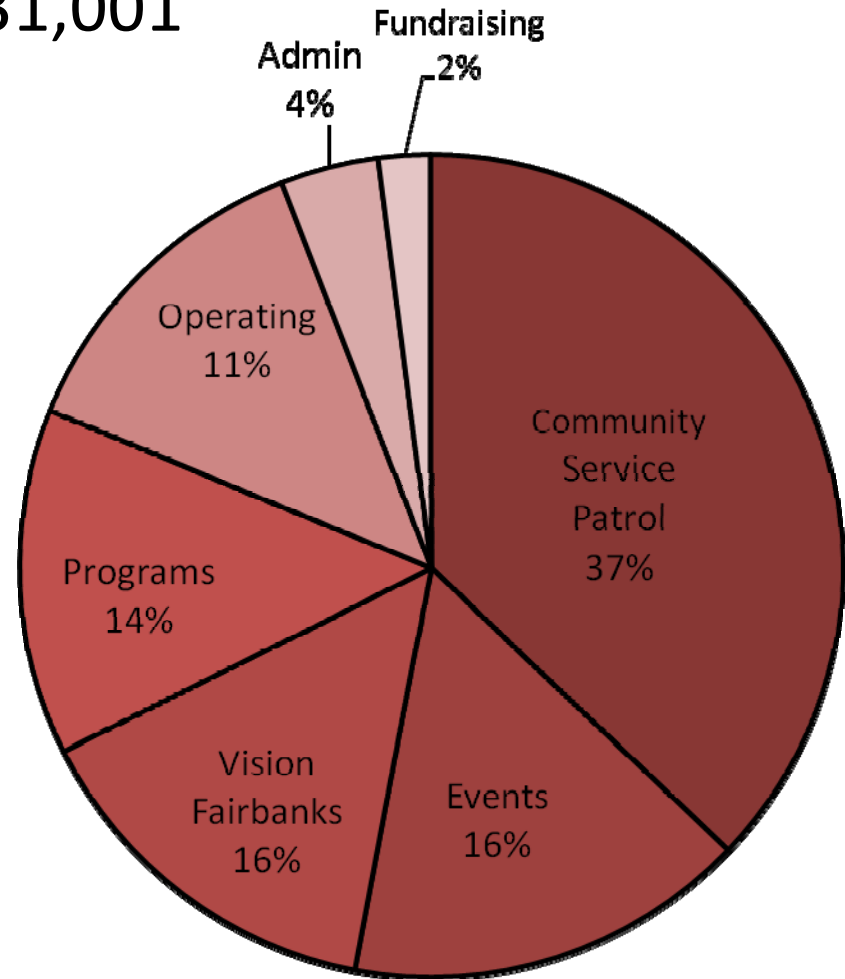
Income & Expenditures

Sept 2009 – Sept 2010

Net: -\$31,001



\$633,627



\$664,628