

**Member Meeting of the Downtown Association of Fairbanks
non-member downtowners also welcome
Monday April 16, 2012
6 – 8 PM
Morris Thompson Cultural and Visitors Center Theater**

Draft Agenda – Reclaiming Downtown’s Market Share of Locals and Visitors

Introductions

Tour Operator update

Representatives of Royal Celebrity and of HAP Alaska/Yukon will share information on tour patterns and draft visitor data; updates given for Premier and All Alaska Tours.

A growing event roster

Military Parade – May 12 – the largest parade in decades on 2nd Avenue

Downtown Market resumes Mondays 4-8 PM through September 24th in Golden Heart Plaza.

Downtown Criterium Bike Race – June 9

Midnight Sun Raffle – May 1-June 24

Midnight Sun Festival – June 24

Golden Days – July 20-22

Initiatives

A Vent Pipe Competitive Art Project to paint the City’s vent pipes the week of August 27.

Restaurant Rewards Program – up to 20% reimbursement on Alaska Grown products allows downtown to be promoted as THE source for Fairbanks local: local businesses, local food.

Summer Hours

Other

Illinois Street Traffic Closures

Cushman and Barnette “Complete Streets” project